

Career CAMP

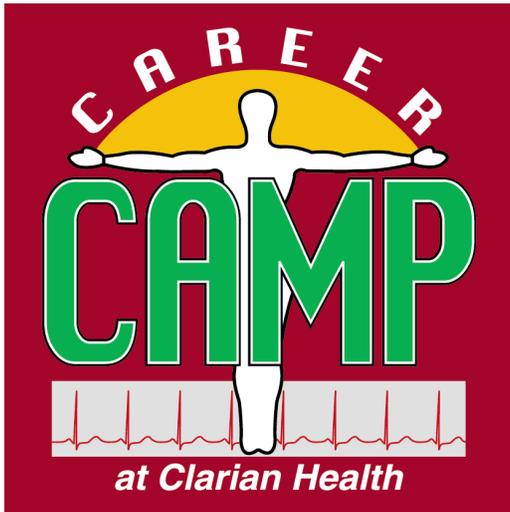
(Lana Christian, founder of CreateWrite®, developed the concept for Career CAMP, the logo, the external publicity for the program and all the communications curricula for this program.)

Overview

A six-week summer program for high school students who are interested in pursuing careers in health care but are economically disadvantaged to do so. Students from the greater Marion County area (mostly Indianapolis) are encouraged to apply. Applications are screened by high school science teachers as well as hospital staff.

Students are in “classes” five days/week, six hours/day, for six weeks. Students are exposed to a variety of Allied Health professions and learn what each of these professions does. They also participate in numerous hands-on field trips to other health-related facilities, including a local fire station, the LifeLine emergency helicopter transport base, the Medical History Museum and the animal clinic at the Indianapolis Zoo.

Students are issued scrubs the first day of Career CAMP and are required to wear them at all times so they can be identified clearly from hospital employees. Their scrubs bear this logo:



Logo



Students inside a LifeLine helicopter

(CAMP is an acronym for “Community And Medical Professions”)

Hands-on skills they learn

- Hand washing
- Masking, gowning and gloving
- CPR basics
- Medical terminology
- Communication skills (written and verbal)
- Team building
- How to select healthful foods
- Basic skills in their area of interest (for example, how to use weights and measures in the pharmacy; how to read medication orders)

Everyone spends time in their area of special interest, learning hands-on skills and collecting research to write a report on the career that they want to pursue. They also do volunteer work at the hospital. After successful completion of the program, which includes giving an interactive presentation of their career report, they attend a “graduation” ceremony to receive a certificate for their participation.

(NOTE: Clarian Health discontinued this program recently due to budget and staff cuts.)